



Newmarket Jets Speed Skating Club

Sponsorship Opportunities

About the Newmarket Jets Speed Skating Club

The Newmarket Jets Speed Skating Club has proudly served the community for **30 years** as a **not-for-profit** dedicated to youth development and promoting speed skating. Our home rink is the **Magna Centre** in Newmarket, with additional practice facilities in nearby cities to support our growing membership and training demands.

Our Reach at a Glance:

- **60+ practice** sessions annually from September to April
- Host major competitions including the **2025 Junior Canada Cup** and **2026 Ontario Provincial Final**
- **400-500 spectators** attend flagship events, with thousands exposed throughout the season
- **High foot traffic** at our multi-sport facility from hockey, figure skating, swimming, and more
- Active **social media** community and growing website engagement

How Your Sponsorship Makes a Difference

Every dollar you invest supports critical needs like safety crash mats, skates and equipment, ice time, and athlete development, ensuring a safe, accessible, and competitive environment for youth athletes in Newmarket and surrounding communities.

Why Partner with the Jets?

- Support youth sport and **community wellness**
- **Boost your brand** with ongoing exposure to families and fans
- Connect locally through events and practices



Sponsorship 4 Levels



1 Bronze

\$250

- Website mention with clickable link
- Thank-you mention in monthly newsletter
- Logo on shared practice signs
- Inclusion on club sponsor banner at practices and smaller events



2 Silver

\$500

All bronze benefits, plus:

- **Full logo coverage** on one safety mat
- One **sponsored** social media and parent chat post
- Verbal recognition at events
- Logo on **t-shirts** and marketing materials at events and camps





Sponsorship

4 Levels



3

Gold *limited to 3 sponsors*

\$1,200+

All silver benefits, plus:

- **Logo** coverage on **two safety mats** with option for more
- **Prime** banner placement facing audience
- Main sponsor status with **largest logos** on all marketing materials
- **Two sponsored** social media and parent chat post
- Thank-you **plaque** for display at your business



4

Exclusive Partner *limited to 1 sponsor*

\$3,000

- Sole exclusive apparel **logo placement on jackets, skinsuits, helmets, and all key apparel**
- Exclusive **prime real estate** banner placement centered between Gold sponsors' banners, facing main audience
- **Largest logo** on all marketing materials (website homepage, newsletters, event signage)
- Title or presenting **sponsor recognition** on major events
- Frequent social media and community outreach highlights
- Premium thank-you **plaque** and **VIP** recognition events



Ready to Get Started? To discuss sponsorship or ask questions:
Email: info@newmarketspeedskating.com **Phone:** (647) 519-5673
Thank you for helping us keep speed skating thriving in Newmarket!